



City Council

Special Meeting Agenda

Monday, April 29, 2024
1:00 p.m.
Elk River Fire Station #2

- Meeting will be in the Emergency Operations Center
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1. CALL MEETING TO ORDER
2. COUNCIL VISIONING
Review and Update Mission and Goals
 - 2.1 Review and Discuss Mission, Vision, and Goals
3. MOTION TO ADJOURN



Request for Action

To
City Council

Item Number
2.1

Meeting Date
April 29, 2024

Prepared By
Tina Allard, City Clerk

Item Description
Review and Discuss Mission, Vision, and Goals

Reviewed by:
Cal Portner
Tina Allard

Action Requested

Review and discuss the mission and vision for the city and come to a consensus on goals.

Background/Discussion

The City Council sets the vision for the community and adopts short, mid, and long-term goals to achieve that vision across all city departments. While these goals do not represent a complete list of city services, they do provide guidance to city staff on which areas the City Council considers priority.

Financial Impact

In discussing goals and priorities, the resources needed to support them are also discussed. The goals set by the City Council will determine some future budget items brought forward by city departments.

Mission/Policy/Goal

Current Mission Statement

Where council and staff work with citizens to develop a sustainable and prosperous community for all to live, work and play; and to appropriately govern in an ever-changing environment.

Current Vision Statement

A welcoming community with revolutionary and spirited resourcefulness, exceptional service, and community engagement that encourages and inspires prosperity.

Attachments

- I. Current Goals

The Elk River Vision

A welcoming community with revolutionary and spirited resourcefulness, exceptional service, and community engagement that encourages and inspires prosperity





Current Adopted Goals

Approved May 2023

Short-term (2023-24)

- Commercial Development
 - HRA Main/Gates Project (Under Contract)
 - Market EDA Fox Haven TH10 Property (Under Contract)
- Budget and sinking fund for building repair.
 - Transition PW Facility bond to general levy (ongoing)
- Improve Broadband Connectivity (City and County Federal Grant Funds Depleted)
- Develop Downtown Rejuvenation Plan (RFP Out to Market)
- FT Center fully staff and financially self-sustaining
- Policy Review - new crosswalks flashing lights (9/18/23)

Mid-term (2028)

- Acquire business park land.
 - Assist developers with private acquisition as needed.
- Commercial development
 - HRA Main/Gates Project (Under Contract)
 - Market EDA TH10 Property (Under Contract)
 - CRT Zoning District
- Oak Knoll/Hale's Field improvement - collaboration with ISD #728
- Parks and Rec app – directions, ads, amenities, park features
- Improve Broadband Connectivity (City and County Federal Funds Depleted)
- Communitywide Strategic Planning Implementation (downtown district)

Long-term (2033)

- Urban Service Area expansion
- C/I development
- Development of Specht property in eastern Elk River
- Trail connections
- Pedestrian Trail Connection downtown over the railroad and TH10.
- More retail development in western Elk River
- Riverwalk from Orono Park to City of Ramsey
- Highway 10 safety and mobility improvements, 165th Ave to Jarvis St.