



Together Elk River Committee

Monday, June 17, 2024

5:00 PM

Elk River City Hall

Special Meeting Agenda

1. CALL MEETING TO ORDER

2. CONSIDER AGENDA

3. CONSIDER MINUTES

3.1 May 20th Meeting Minutes

4. GENERAL BUSINESS

Items in which the information is presented by city staff or consultants, then deliberation and action occur. General Business items are not opportunities to receive or provide public input. However, the presiding officer may, at its sole discretion, solicit public feedback.

4.1 I 69 Redefine Update

4.2 General Updates and Budget Discussion

5. ADJOURNMENT



**Meeting of the Together Elk River
Committee
Held at the Elk River City Hall
Monday, May 20, 2024**

Members Present: Commissioner Charlie Blesener, Councilmember Jennifer Wagner, Committee Member Debbi Rydberg, Committee Member Tamara Ackerman

Members Absent: Committee Member Joanna Arbic

Staff Present: Economic Development Specialist Josh Mollan, and Communications Coordinator Klara Porath

1. CALL MEETING TO ORDER

Pursuant to due call and notice thereof, the meeting was called to order at 5:01 by Jennifer.

2. INTRODUCTIONS

All staff and committee members introduced themselves.

Josh and the committee members filled in new member, Tamara, on the activities and background of the Together Elk River Committee.

3. CONSIDER AGENDA

4. CONSIDER MINUTES

4.1 April 15, 2024 Meeting Minutes

5. GENERAL BUSINESS

5.1 169 Redefine Construction and Marketing Update

Josh shared a Placer.ai report on the Carson business area, showing a 10 to 20% YoY decline in foot traffic since the start of construction.

Josh also shared that the changeable copy sign has been installed at the Main and Gates intersection and may be concerned on the angle of the sign.

Jennifer suggested catchy blurbs for the next copy change.

Josh shared that the first 169 Reels was posted featuring AJ's Complete Automotive. The team is set to shoot at Maahs' Motors next week.

5.2 General Updates

Josh and Klara shared the downtown banner update.

Debbi inquired on the Highway 10 banners.

6. ADJOURNMENT

There being no further business, Jennifer adjourned the meeting at 5:24.

Jennifer Wagner, Chair

Tina Allard, City Clerk