



Beautification and Public Art Committee

Monday, October 21, 2024
3:30 PM
Elk River City Hall

Special Meeting Agenda

1. CALL MEETING TO ORDER

2. CONSIDER AGENDA

3. CONSIDER MINUTES

3.1 9-16-2024 Beautification and Public Art Committee Minutes

4. GENERAL BUSINESS

Items in which the information is presented by city staff or consultants, then deliberation and action occur. General Business items are not opportunities to receive or provide public input. However, the presiding officer may, at its sole discretion, solicit public feedback.

4.1 Beautification Award Judging

4.2 Public Art Project

4.3 General Updates

5. ADJOURNMENT



**Meeting of the Beautification and Public
Art Committee
Held at the Elk River City Hall
Monday, September 16, 2024**

Members Present: Committee Member Melissa McAlpine, Commissioner Dan Tveite, Councilmember Jennifer Wagner, Committee Member Ryan Hardin, Committee Member Nic Hahn

Members Absent: Committee Member Deb Hjermstad

Staff Present: Economic Development Specialist Josh Mollan, and Senior Planner Chris Leeseberg

1. CALL MEETING TO ORDER

Pursuant to due call and notice thereof, the meeting was called to order at 3:37 PM by Jennifer.

2. CONSIDER AGENDA

Moved by Dan and seconded by Jennifer to approve the agenda. Motion Carried 5-0.

3. CONSIDER MINUTES

3.1 July 15, 2024 Meeting Minutes

Moved by Ryan and seconded by Melissa to approve the July 15, 2024, Meeting Minutes. Motion 4-0. Dan abstained.

4. GENERAL BUSINESS

4.1 Public Art

Josh gave an update on Carey Dean's project.

Josh shared that Deb wanted to share a presentation on the Junior Master Gardeners project.

Josh shared that a video highlighting the public art in the community has been published.

Josh advised that the Central Minnesota Arts Board public art grant deadline has been set for April 2, 2025. Moreover, he asked the committee what they would like to see for an upcoming project.

Ryan brought up hosting a chalk art event, or some other community event.

Nic suggested looking at local screen printer, Brian Geihl.

Jennifer suggested looking at local artist, Adam Turman.

4.2 Beautification Award

Josh advised that a bench for Edge Bar + Boutique has been ordered and should be ready for delivery in the next couple weeks.

Josh shared that three nominations were received for the Beautification Award. Two for Wayne Swart State Farm and one for Professional Karate Studios. He will continue to market the award at the upcoming DERBA meeting.

4.3 General Updates

Josh asked the committee if they were still comfortable with the 3:30 – 4:30 start times.

The committee was okay with the current schedule.

5. ADJOURNMENT

There being no further business, Jennifer adjourned the meeting at 4:10 PM.

Tina Allard, City Clerk

Scoring Rubric	0	1	2	3	Total
Professional Karate Studios	Does not meet the criteria	Neutral	Meets the criteria	Exceeds the criteria	
The business building(s)/property/space visually enhances the surrounding neighborhood.					
The business building(s)/property/space is well maintained.					
The business building(s)/property/space incorporates a visually pleasing color scheme.					
The business building(s)/property/space incorporates creativity and design.					
The business made substantial improvements to their building(s)/property/space.					
				Grand Total	

Scoring Rubric	0	1	2	3	Total
Wayne Swart State Farm	Does not meet the criteria	Neutral	Meets the criteria	Exceeds the criteria	
The business building(s)/property/space visually enhances the surrounding neighborhood.					
The business building(s)/property/space is well maintained.					
The business building(s)/property/space incorporates a visually pleasing color scheme.					
The business building(s)/property/space incorporates creativity and design.					
The business made substantial improvements to their building(s)/property/space.					
				Grand Total	

Scoring Rubric	0	1	2	3	Total
Allison's Addicts Boutique	Does not meet the criteria	Neutral	Meets the criteria	Exceeds the criteria	
The business building(s)/property/space visually enhances the surrounding neighborhood.					
The business building(s)/property/space is well maintained.					
The business building(s)/property/space incorporates a visually pleasing color scheme.					
The business building(s)/property/space incorporates creativity and design.					
The business made substantial improvements to their building(s)/property/space.					
				Grand Total	

Scoring Rubric	0	1	2	3	Total
Well Read Books	Does not meet the criteria	Neutral	Meets the criteria	Exceeds the criteria	
The business building(s)/property/space visually enhances the surrounding neighborhood.					
The business building(s)/property/space is well maintained.					
The business building(s)/property/space incorporates a visually pleasing color scheme.					
The business building(s)/property/space incorporates creativity and design.					
The business made substantial improvements to their building(s)/property/space.					
				Grand Total	

Scoring Rubric	0	1	2	3	Total
Cinema Professional Building	Does not meet the criteria	Neutral	Meets the criteria	Exceeds the criteria	
The business building(s)/property/space visually enhances the surrounding neighborhood.					
The business building(s)/property/space is well maintained.					
The business building(s)/property/space incorporates a visually pleasing color scheme.					
The business building(s)/property/space incorporates creativity and design.					
The business made substantial improvements to their building(s)/property/space.					
				Grand Total	

Scoring Rubric	0	1	2	3	Total
Eclectic Boutique	Does not meet the criteria	Neutral	Meets the criteria	Exceeds the criteria	
The business building(s)/property/space visually enhances the surrounding neighborhood.					
The business building(s)/property/space is well maintained.					
The business building(s)/property/space incorporates a visually pleasing color scheme.					
The business building(s)/property/space incorporates creativity and design.					
The business made substantial improvements to their building(s)/property/space.					
				Grand Total	